

NJDHTS Distracted Driving Toolkit - Organic Social Post Copy (Facebook and Instagram)

WEDDING WHEEL

Copy:

April is Distracted Driving Awareness Month. FACT: An estimated 1 in 4 car crashes involves cell phone use. Make plans to switch off your phone while driving. Hands on the wheel. Eyes on the road. #JustDrive #TakeControlOfYourDestiny

EXPLORER WHEEL

Copy:

April is Distracted Driving Awareness Month. FACT: Reaching for a phone, dialing and texting TRIPLES the risk of getting into a crash. Headed to your happy place? Text when you get there. Hands on the wheel. Eyes on the road. #JustDrive #TakeControlOfYourDestiny

GOLDEN YEARS WHEEL

Copy:

April is Distracted Driving Awareness Month. FACT: Distracted driving is the #1 cause of workplace deaths in the U.S. You deserve to be around to enjoy retirement. Hands on the wheel. Eyes on the road. #JustDrive #TakeControlOfYourDestiny

FIREFIGHTER WHEEL

Copy:

April is Distracted Driving Awareness Month. FACT: Distraction is a factor in 58% of moderate to severe auto crashes involving teen drivers in the U.S. Be the one helping, not the one hurt. Hands on the wheel. Eyes on the road. #JustDrive #TakeControlOfYourDestiny

FAMILY WHEEL

Copy:

April is Distracted Driving Awareness Month. FACT: 51% of crashes in NJ involve a distracted driver, 23% of those resulting in an injury or fatality. Don't be a statistic. Be here for your family. Hands on the wheel. Eyes on the road. #TakeControlOfYourDestiny #JustDrive